

About Which? *No advertising, no bias, no hidden agenda*



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Who we are

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Our structure

The organisation is a charity governed by a Council of 12 elected and six co-opted members.

Consumers' Association, which trades as Which?, is registered in England and Wales and is a charity, No 296072. Which? Ltd is its wholly owned trading subsidiary, also registered in England and Wales, company No 677665.

Council and members

Robert Pickard was re-elected as Chairman of Council in January 2008 for a two year term.

The full results of the 2007 Council of Management elections were as follows: Elected: Tony Burton, Sue Leggate, Natalie Macdonald and Gary Waller. Not Elected: John Bevan.

Any [Which? member](#) can stand for the Council. Which? Online subscriber, Roger Pittock, for instance, was elected in 2003. None of the Council or Board members are paid although they are entitled to claim reasonable expenses.

Staff

Day-to-day, Peter Vicary-Smith runs Which? - he became Chief Executive in August 2004, having previously been Commercial Director of Cancer Research UK.

'Consumers are making the most complex choices ever, whether it's about pensions, healthcare or food,' Peter said on joining. 'I will continue to make sure we champion the issues that really matter to them'.

Supporting Peter are another 500 or so employees in Hertford, London and Edinburgh. We're not going to name them all here - but if you've got a question, [contact us](#), and one of us will answer. You can find out more about [our teams](#) in our recruitment section.

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